



Brain & Brain PET 2023

12-15 June 2023 | **Brisbane, Australia**
Brisbane Convention and Exhibition Centre

International
Symposium on
Cerebral Blood
Flow, Metabolism
and Function



Sponsorship
and Exhibition
Prospectus

www.brain2023.au

Invitation from Program Committee

On behalf of the Organising Committee, we invite you to partner with us for the 31st International Symposium on Cerebral Blood Flow Metabolism, (Brain & Brain PET 2023).

For the first time in the Society's history the Brain & Brain PET Symposium will be held in Australia, making it a landmark meeting for the Society – be part of history in the making!

The Symposium will be held at the Brisbane Convention and Exhibition Centre from the 12th to the 15th of June 2023 and is co-sponsored by The International Society of Cerebral Blood Flow and Metabolism. Brain & Brain PET 2023 is one of the top conferences in neuroscience research featuring brain function and metabolism, cerebral blood flow, the function of the neurovascular unit and the blood-brain barrier, brain imaging, and cerebrovascular pathology.

Whether you are a newcomer to supporting the Symposium or will be continuing your existing alignment, a very warm welcome is extended to you all. The Organising Committee wish to extend their gratitude in advance for your support. The Brain & Brain PET 2023 Symposium provides several sponsorship and exhibition opportunities to suit your organisation's requirements and objectives. We have a range of sponsorship packages and benefits, offering you the ability to tailor your preferred package to meet your specific marketing and budgetary requirements. We would also urge you to consider how you can better attract delegates to your stand and how they can meaningfully engage with you and your products. Interactive displays are particularly encouraged!

On behalf of the Organising Committee, we look forward to welcoming you as a valued partner, sponsor or exhibitor at Brain & Brain PET 2023 in Brisbane, Australia.

Yours Sincerely,

Renée Turner and Michael O'Sullivan
Co-Chairs, Local Organising Committee

Acknowledgement of Country

We acknowledge the Traditional Owners of the lands and waters throughout Australia, and pay respect to the Elders past, present and emerging. We recognise the importance of connection to culture, land, kinship and community to the health and wellbeing of Aboriginal & Torres Strait Islander families. We acknowledge the cultural practices and traditions still carried out today and being passed down to future generations.



Organising Committee



Renée Turner, Co-Chair, Local Organising Committee



Michael O'Sullivan, Co-Chair, Local Organising Committee



Annabel Sorby-Adams, Local Organising Committee Member



Amy Brodtmann, Local Organising Committee Member



Michelle Rank, Local Organising Committee Member



Rebecca Hood, Local Organising Committee Member



Chris Sobey, Local Organising Committee Member



Kirsten Coupland, Local Organising Committee Member



Neil Spratt, Local Organising Committee Member



Brad Sutherland, Local Organising Committee Member



Andrew Clarkson, Local Organising Committee Member

ISCBFM Officers

PRESIDENT

Prof. Joseph C. LaManna

PRESIDENT ELECT

Prof. Sunghee Cho

PAST PRESIDENT

Dr. Hiroyuki Kinouchi

SECRETARY

Dr. Nicolas Blondeau

TREASURER

Dr. Bojana Stefanovic

Symposium Chairs of Brain PET 2023

CO-CHAIR, BRAIN PET 2023

Christin Sander

CO-CHAIR, BRAIN PET 2023

Simon Cervenka

Brain & Brain PET 2023 Program Committee

CO-CHAIR, PROGRAM COMMITTEE

Xiaoming Hu

CO-CHAIR, PROGRAM COMMITTEE

Andrew Clarkson

About Brain & Brain PET

Brain & Brain PET 2023 is one of the top neuroscience symposiums, with a focus on research related to brain function and metabolism, cerebral blood flow, the function of the neurovascular unit and the blood-brain barrier, brain imaging, and cerebrovascular pathology. The research presented at BRAIN meetings is highly relevant to stroke, dementia, brain injury and other neurological conditions. As such the meeting attracts a broad range of delegates, both preclinical and clinical. The aim of the meeting is to provide an exciting and dynamic forum for the leading researchers in the field to present and discuss their work, and to inspire the next generation of scientists.

Our Goal

The Brain & Brain PET 2023 local organising committee will work closely with the program committee of the International Society for Cerebral Blood Flow and Metabolism (ISCBFM) to put together an outstanding scientific program that will attract a broad range of researchers, from cell biologists and basic neuroscientists to clinicians. The research presented at the meeting will cover a broad range of topics that utilise a multitude of experimental techniques and approaches, covering antibodies to radiotracer development, high-resolution microscopy to in vivo imaging (i.e. PET, MR, multiphoton) and from preclinical testing to clinical evaluation.

ISCBFM Goal and Membership

ISCBFM operates exclusively for the purpose of promoting the advancement of education in the science of cerebral blood flow and metabolism throughout the world. Members include clinical scientists and physicians (especially those that specialise in stroke) and basic researchers.



Brain & Brain PET Topics for 2023

Primary

- Brain Development/Aging
- Cerebral Ischemia: Ischemic stroke
- Cerebral Ischemia: Global/cardiac arrest
- Cerebral Hemorrhage
- CNS Trauma (TBI/SCI)
- Neurodegenerative diseases (AD/PD/HD/MS)
- Vascular dementia/small vessel disease
- Others
- BrainPET

Secondary topics

- Age/comorbidities/sex
- Biomarkers/omics
- Brain-gut axis/microbiome
- Blood flow and metabolic regulation
- Cell death signaling/neurodegeneration
- Cell therapy
- Choroid Plexus/Meningeal Barriers/CSF
- Circadian cycle
- CNS and peripheral immunity/infection
- Epigenetics/non-coding RNA/DNA methylation/ Histon modification
- Ischemic conditioning/tolerance
- Neurovascular unit/coupling/BBB
- Neuroprotection
- Regeneration/plasticity/repair/functional recovery
- Tissue engineering/organoids
- Psychiatry
- BrainPET: Neuroreceptors
- BrainPET: Advanced methods and kinetic modeling
- BrainPET: New tracers and targets
- Others

Delegate Profile

BRAIN & BRAIN PET 2023 will attract a wide range of delegates, including:

- clinical and non-clinical professors
- researchers and students
- 88% are scientists, students and clinician researchers
- 86% specialise in neuroscience, neuroimaging and neurology
- 87% work in universities, university hospitals or research institutes

Brisbane 2023, expected delegates 500 - 700

Attendance at previous Brain & Brain PET Conferences



Conference Managers



Arinex Pty Ltd has been appointed as the official professional conference organiser (PCO) and looks forward to delivering an inspiring experience.

Brain & Brain PET 2023
Suite 22.01, 44 Market Street,
Sydney NSW 2000 Australia
+ 61 7 3226 2805

Katherine Robinson
EVENT REVENUE SALES
krobinson@arinex.com.au
www.brain2023.au

Environmental Sustainability Policy

The Organising Committee and Arinex respect our relationship with the environment and openly acknowledge the adverse effects events may have. Thus, sustainability is at the forefront of every decision we will make in order to minimise our environmental footprint. We are committed to reducing material waste and to using sustainable design and, where financially possible, carbon offsetting. We aim to work with partners and suppliers who have strong sustainable policies, encouraging environmental discussions and awareness. We encourage you to make environmentally friendly choices where possible.

Key Dates

Abstract Submission Deadline	Closed March 2023
Early Career Travel Bursary – Notification of Acceptance	30 April 2023
Registration Opens	April 2023
Exhibition Build	Monday 12 June 2023
Exhibition Operational Times	From 5pm Monday 12 June until 4pm Thursday 15 June 2023

The Venue & Location

About Brisbane

Brisbane is undoubtedly one of Australia's drawcard destinations – a green city with an enviable subtropical climate and even a beach in the middle of the city! Brisbane has over 300 days of sunshine a year, the winter is dry and the temperature rarely drops below 20C! Brisbane has a diverse and growing population, a relaxed atmosphere and is investing in new infrastructure as it builds towards hosting the Olympics in 2032. The city is bursting with cultural attractions, parks and gardens, entertainment and fantastic restaurants. Southeast Queensland also includes the Gold Coast and Sunshine Coast regions (both approximately one hour's drive from the CBD), offering pristine beaches, breathtaking bush walks and exhilarating theme parks. Brisbane and the surrounding area have some of the best views, natural experiences and wildlife that Australia has to offer. Brisbane will provide the delegates and their families with a wealth of opportunities for discoveries and adventure, at the Symposium and beyond.

Animal lovers can see Australian wildlife up close at Lone Pine or Alma Park Zoo. For the outdoors types, head out to sea on a fishing charter, or set sail on a sailing tour or cruise of Moreton Bay. And exploring nearby North Stradbroke and Moreton Island's beaches is a must.



Here are some useful links to help you best plan your time when you are visiting Brisbane:

[Top 15 Things to do in Brisbane](#)

[General information about Brisbane](#)

[Travel information for getting around](#)

[Click here to find out more about where else you can visit whilst in Australia](#)



Brisbane Convention and Exhibition Centre

Brain & Brain PET 2023 will be held at the Brisbane Convention and Exhibition Centre (BCEC) in South Brisbane. With a focus on innovation and sustainability, BCEC brings over 26 years of industry knowledge to deliver exceptional, world class experiences with award-winning service, and a commitment to providing a safe, inclusive, and welcoming environment.

The Brisbane Convention and Exhibition Centre (BCEC) is a purpose-built convention centre and event venue in the heart of South Bank. The world-class and award-winning facility plays host to thousands of concerts, conventions, exhibitions and tradeshows, weddings and private functions every year.



Sponsorship at a Glance

Sponsorship Package	Number Available	Price A\$ incl. GST
Platinum Sponsor	1	20,000.00
Gold Sponsor	1	13,500.00
Silver Sponsor	Limited	10,000.00
Bronze Sponsor	Limited	5,000.00
NETWORKING SPONSORSHIP OPPORTUNITIES		
Networking Dinner	1	12,000.00
Welcome Reception	1	8,000.00
Industry Lounge	1	4,500.00
Early Career Networking Reception	1	5,000.00
Educational Day	1	5,000.00
IN-PROGRAM SPONSORSHIP OPPORTUNITIES		
Industry Workshops	2	5,500.00
Keynote Plenary/Speaker Sponsor	3	5,500.00
Concurrent Session Sponsor	8	3,000.00
TECHNOLOGY SPONSORSHIP OPPORTUNITIES		
Conference App Sponsor	1	4,000.00
WiFi/Charging Station Sponsor	1	2,500.00
BRAND POSITIONING OPPORTUNITIES		
Early Career Travel Bursary	1	3,000.00
Coffee Cart Sponsor	1	6,500.00
Re-hydration Station	1	2,500.00
Lanyard Sponsor	1	4,000.00
CORPORATE SOCIAL RESPONSIBILITY		
Family Friendly Room	1	3,000.00
Reusable Cup Sponsor – Add onto Coffee Cart sponsorship for extra \$1,500	1	5,000.00
ADVERTISING OPPORTUNITIES		
Conference App Banner Advert	Limited	1,000.00
EXHIBITION		
Shell Scheme – 3m x 3m	Multiple	3,500.00

Major Sponsorship Entitlements at a Glance

	Platinum 1 available	Gold 1 available	Silver Limited available	Bronze Limited available
	A\$20,000	A\$13,500	A\$10,000	A\$5,000
Symposium delegate registrations	4	3	2	1
Freestanding banner at registration desk	Yes	Yes		
Opportunity to provide branded gift to all delegates	Yes	Yes	Yes	
Delegate list**	2 weeks prior	1 week prior	at Symposium	at Symposium
Acknowledgement during opening and closing sessions	Yes	Yes		
Push notifications in Symposium app*	2	1	1	
3m x 3m exhibition space/s	3	2	1	20% discount
Exhibitor registrations	3	2	1	
Word profile in Symposium app	200	180	150	120

Standard Sponsorship Acknowledgement Entitlements

Sponsors will receive the following standard entitlements in addition to those outlined in the individual packages:

- Recognition as a sponsor (with organisation logo) in the Symposium App*
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Symposium website, including a hyperlink to the organisation's home page*
- Acknowledgement as a sponsor on the official sponsor signage situated onsite at the Symposium*
- Use of the Symposium logo until the end of June 2023

Sponsor and Exhibitor Guidelines

* Exposure in the Symposium publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

** The delegate list will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.

*** Venue surcharge to serve sponsor's product will be an additional cost to the sponsor. Please note all food sampling is subject to approval by the Conference Manager, and the venue.

**** Advertisement specifications will be provided after the confirmation of booking.

Premium Sponsorship Choices

Choice of one (1) option from the list below for your choice of inclusion in the Platinum, Gold and Silver packages

Option 1: Keynote Speaker

- See package inclusions listed on page 16.

Option 2: Concurrent Session

- See package inclusions listed on page 17.

Option 3: Website Sponsor

The official Symposium website will be the flagship of Symposium information providing delegates, sponsors, media and exhibitors up-to-the-minute information on the program, exhibition and details on the host city Brisbane.

As the sponsor of the website your organisation will receive the following entitlements:

- Banner advertisement and hyperlink to organisation website, will be placed on every page of the Symposium website***

Option 4: Wi-Fi/Charging Station Sponsor

- See package inclusions listed on page 18.

Option 5: Registration Form Sponsor

- 50-word profile on the Registration Form after submission
- Sponsor Logo to appear on the Symposium online Registration Form (with Organisation homepage hyperlink)
- Sponsor logo to appear on the official Symposium registration confirmation email (with Organisation homepage hyperlink)
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Symposium website, including a hyperlink to the organisation's home page
- Recognition as Registration Sponsor to appear on registration page of official website, including hyperlink to company website

Option 6: Family Friendly Room

This exclusive sponsorship will offer delegates with infants and young children the ability to attend the Symposium by providing a comfortable and private space for feeding, resting and playing whilst remaining connected to the plenary presentations via live video stream.

- See package inclusions listed on page 20.

Option 7: Reusable Coffee Cup Sponsor

- See package inclusions listed on page 20.



Premium Sponsorship Packages

Platinum Sponsor A\$20,000 (incl. GST)

Exclusive

- Platinum Sponsor may choose one of the **Premium Sponsorship Options** listed on page 9 to add to their package. The additional option must be selected at the time of submitting the sponsorship booking form
- Standard sponsorship entitlements outlined on page 8
- Recognition as a major sponsor on the home page of the official Symposium website including a hyperlink to the organisation's home page
- Four (4) delegate registrations inclusive of all social functions
- Three (3) 3m x 3m exhibition booths located in a prominent position
- Three (3) exhibitor registrations inclusive of social functions
- 200 word profile in the Symposium app
- Two (2) push notifications in Symposium app*
- Delegate list provided two weeks' prior to and post Symposium subject to privacy and consent laws
- Promotional brochure/ video (maximum four x A4 pages per brochure) to be available electronically through the official Symposium website or App (sponsor to supply digital material)
Note: content must be approved by the Organising Committee
- Verbal acknowledgement as the Platinum Sponsor during the opening and closing sessions
- The sponsor may provide a freestanding banner which will be positioned in the Plenary Room/ Registration Area for the duration of the Symposium (maximum size 2m high x 1m wide)
- Sponsor may provide delegates with a branded gift (sponsor to supply gifts)



Gold Sponsor A\$13,500 (incl. GST)

Exclusive

- Gold Sponsor may choose one of the **Premium Sponsorship Options** listed on page 9 to add to their package. The additional option must be selected at the time of submitting the sponsorship booking form.
- Standard sponsorship entitlements outlined on page 8
- Recognition as a major sponsor on the sponsor's page of the official Symposium website including a hyperlink to the organisation's home page
- Three (3) delegate registrations inclusive of Welcome Reception
- Two (2) 3m x 3m exhibition booths located in a prominent position
- Two (2) exhibitor registrations inclusive of Welcome Reception
- 180 word profile in the Symposium app
- One (1) push notification in Symposium app*
- Delegate list provided one weeks' prior to and post Symposium subject to privacy and consent laws
- Promotional brochure/ video (maximum four x A4 pages per brochure) to be available electronically through the official Symposium website or app (sponsor to supply digital material)
Note: content must be approved by the Organising Committee
- Verbal acknowledgement as the Gold Sponsor during the opening and closing sessions



Premium Sponsorship Packages

Silver Sponsor A\$10,000 (incl. GST)

Limited

- Silver Sponsor may choose one of the **Premium Sponsorship Options** listed on page 9 to add to their package. The additional option must be selected at the time of submitting the sponsorship booking form.
- Standard sponsorship entitlements outlined on page 8
- Recognition as a major sponsor on the sponsor's page of the official Symposium website including a hyperlink to the organisation's home page
- Two (2) delegate registrations inclusive of Welcome Reception
- One (1) 3m x 3m exhibition booth located in a prominent position within the exhibition
- One (1) exhibitor registration inclusive of Welcome Reception
- 150 word profile in the Symposium app
- One (1) push notification in Symposium app*
- Delegate list provided onsite and post Symposium subject to privacy and consent laws
- Promotional brochure/ video (maximum four x A4 pages per brochure) to be available electronically through the official Symposium website or app (sponsor to supply digital material)
Note: content must be approved by the Organising Committee



Bronze Sponsor A\$5,000 (incl. GST)

Limited

- Standard sponsorship entitlements outlined on page 8
- Recognition as a major sponsor on the sponsor's page of the official Symposium website including a hyperlink to the organisation's home page
- One (1) delegate registration inclusive of Welcome Reception
- One (1) 3m x 3m exhibition booth located in a prominent position within the exhibition
- 120 word profile in the Symposium app
- One (1) push notification in Symposium app*
- Delegate list provided onsite and post Symposium subject to privacy and consent laws
- Promotional brochure/ video (maximum four x A4 pages per brochure) to be available electronically through the official Symposium website or distributed at the registration desk (sponsor to supply digital material)
Note: content must be approved by the Organising Committee



Networking sponsorship opportunities

Networking Dinner Sponsor A\$12,000 (incl. GST)

Exclusive

Please note this is an optional event for delegates.

- Standard sponsorship entitlements outlined on page 8
- The sponsor may provide a freestanding banner which will be positioned at the entrance to the Networking Dinner venue (maximum size 2m high x 1m wide)
- Small table signs featuring the organisation name and logo displayed on the tables at the Networking Dinner (Symposium Managers to supply)
- Opportunity for organisation representative to present a five (5) minute speech at the function (basic audio visual will be provided – additional audio visual is at the expense of the sponsor)
- Sponsor may provide the Networking Dinner guests with a branded gift (sponsor to supply gifts). Note: Subject to the approval of the Organising Committee.
- 100 word profile in the Symposium app
- Ten (10) tickets for the sponsor's nominated guests to attend the Networking Dinner
- Opportunity for sponsor to provide branded materials such as napkins for use by guests during the function. We welcome your ideas to provide additional theming for the function, subject to the approval of the Organising Committee.



Welcome Reception Sponsor A\$8,000 (incl. GST)

Exclusive

This event is included in the registration for all delegates.

- Standard sponsorship entitlements outlined on page 8
- Naming rights in conjunction with the Symposium to the Welcome Reception. I.e. "The Brain 2023 Welcome Reception is proudly sponsored by..."
- The sponsor may provide a freestanding banner which will be positioned at the entrance to the Welcome Reception venue (maximum size 2m high x 1m wide)
- Small table signs featuring the organisation name and logo displayed on the tables at the Welcome Reception (Symposium Managers to supply)
- 100 word profile in the Symposium app
- Opportunity to provide product/gift to be served during the Welcome Reception (subject to approval by the Symposium Manager and Venue)**
- Five (5) tickets for the sponsor's nominated guests to attend the Welcome Reception
- Opportunity for sponsor to provide branded materials such as napkins for use by guests during the function. We welcome your ideas to provide additional theming for the function, subject to the approval of the Organising Committee.

Industry Lounge A\$4,500 (incl. GST)

Exclusive

An excellent opportunity to reinforce your presence by creating your own corporate hub within the exhibition area for all participants to use as a place to work or meet.

- Standard sponsorship entitlements outlined on page 8
 - Opportunity to theme the Industry Lounge to your own corporate design*
 - 6m x 6m space subject to change due to floorplan requirements *Exact*.
 - Basic furniture package supplied: some lounge and cafe style seating
 - The sponsor may provide two (2) freestanding banners which will be positioned in the Lounge (maximum size 2m high x 1m wide)
 - Corporate literature may be displayed in the lounge (sponsor to supply, subject to approval of the Organising Committee)
 - 50 word profile in the Symposium app
- *Additional furniture and branding may be supplied at the sponsor's cost, pending OC approval.

Educational Day Sponsor A\$5,000 (incl. GST)

Exclusive

Please note this is an optional event for delegates.

- Standard sponsorship entitlements outlined on page 8
- The sponsor may provide a freestanding banner which will be positioned in a prominent position (maximum size 2m high x 1m wide)
- Opportunity for organisation representative to present a five (5) minute speech at the start of the day (basic audio visual will be provided – additional audio visual is at the expense of the sponsor)
- Sponsor may provide the Early Career guests with a branded gift (sponsor to supply gifts). Note: Subject to the approval of the Organising Committee.
- 100 word profile in the Symposium app
- Four (4) tickets for the sponsor's nominated guests to attend the Education Day

Early Career Networking Reception A\$5,000 (incl. GST)

Exclusive

Please note this is an optional event for delegates.

- Standard sponsorship entitlements outlined on page 8
- The sponsor may provide a freestanding banner which will be positioned at the entrance to the Student Engagement Venue (maximum size 2m high x 1m wide)
- Opportunity for organisation representative to present a five (5) minute speech at the function (basic audio visual will be provided – additional audio visual is at the expense of the sponsor)
- Sponsor may provide the guests with a branded gift (sponsor to supply gifts). Note: Subject to the approval of the Organising Committee.
- 100 word profile in the Symposium app
- Company logo and link on the Symposium website and on any material advertising the event.
- Four (4) tickets for the sponsor's nominated guests to attend the networking reception
- We welcome your ideas to provide additional theming for the function, subject to the approval of the Organising Committee and the venue.

In-Program sponsorship opportunities

Industry Workshops A\$5,500 (incl. GST)

2 available

(In-program or during Lunch)

- 60 minutes & approximate capacity 230 pax
Includes room hire, basic Audio-Visual equipment & lunch (part of Symposium catering)
- All other expenses including speaker costs & additional catering to be borne by the sponsor
- Standard sponsorship entitlements outlined on page 8
- Pull-up banner (max. size 2m high x 1m wide provided by sponsor) displayed in workshop room
- Recognition in Symposium program (subject to production deadlines)

- Sponsor logo acknowledgment on holding slide for the workshop
- Sponsor logo acknowledgment in marketing emails related to the program

**Please note: Any food or beverage costs, speaker costs, room set-up charges or additional audio visual will be at the expense of the sponsor. The session title, speaker and synopsis will need to be approved by the Organising Committee prior to inclusion in the program.*

Keynote / Plenary Speaker Sponsor A\$5,500 (incl. GST)

3 available

- Standard sponsorship entitlements outlined on page 8
- The sponsor may provide a freestanding banner which will be positioned in a prominent location during the sponsored session (maximum size 2m high x 1m wide)
- Your organisation logo will feature on the audio-visual screen in the session room prior to and at the conclusion of the sponsored session
- 100 word profile in the Symposium app
- Verbal recognition by the Session Chair directly before and after the Speaker's session
- Four (4) passes for nominated guests to attend the sponsored session (these passes are for the sponsored session only, attendance to other sessions is not included)

- Push Notification in Symposium App
- Name and logo of the sponsor will be included in the program section of the Symposium Program and/or Symposium app
- Corporate literature may be displayed in the sponsored session room (sponsor to supply)



Concurrent Session Sponsor A\$3,000 (incl. GST)

8 available

- Standard sponsorship entitlements outlined on page 8
- Verbal recognition by the session Chair prior to and at the conclusion of the concurrent session
- Your organisation logo will be displayed on the audio-visual screen in the session room prior to and at the conclusion of the concurrent session
- Two (2) complimentary passes for nominated guests to attend the sponsored concurrent session (these passes are for the sponsored session only, attendance to other sessions and catering breaks is not included)
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the sponsored session room (maximum size 2m high x 1m wide)
- 50-word profile in the Symposium app

Early Career Travel Bursary A\$3,000 (incl. GST)

Exclusive

This bursary is intended to help covering the cost of attending the meeting and will be offered to participants whose abstracts have been accepted for presentation. Applications will be submitted via the abstract submission portal when submitting an abstract for presentation, selecting you would like to be considered for the Bursary and providing all required documentation.

Notifications of Bursary Acceptance will be sent by 30 April 2023.

Funds will be provided to the award recipients at the Symposium venue to cover registration and assist with travel costs.

- Standard sponsorship entitlements outlined on page 8
- Sponsor logo/link to appear on Symposium website on section advertising the Travel Bursary
- Two minute speech at Welcome Reception to introduce nominated person to Symposium
- 100 word profile in the Symposium app



Technology sponsorship opportunities

Symposium App Sponsor A\$4,000 (incl. GST)

Exclusive

eMobilise is a cross platform application and works on all major platforms (Apple iPhone, Android, Blackberry and Microsoft Mobile).

eMobilise has been developed to enhance the delegate's experience through being more engaged, improved networking and smarter interaction with the Symposium Program, and our valued sponsors and exhibitors. For the sponsor, eMobilise offers unique technology with which to position your brand on each delegate's smart technology device and deliver your message direct to the palm of their hand.

- Standard sponsorship entitlements outlined on page 8
- Sponsor logo displayed when eMobilise® loads up for the first time for a user

- Sponsor logo displayed on the homepage of eMobilise®
- Sponsor of eMobilise® will be acknowledged at the top of the Sponsors' page in the app
- Sponsor logo to be featured on all eMobilise® promotional materials such as the instructional sheet
- Opportunity for sponsor to provide promotional PDF material to be linked to eMobilise®
- Opportunity for sponsor to feature hyperlink or QR code for eMobilise® on their own website
- Sponsor advertisement banner to be displayed at bottom of eMobilise® app

Wi-Fi/Charging Station Sponsor A\$2,500 (incl. GST)

Exclusive

Delegates will be encouraged to obtain their free Wi-Fi log in code available with your branded access code and instruction guide.

- Standard sponsorship entitlements outlined on page 8
- The sponsor may provide a freestanding banner which will be positioned at the Charging Station (maximum size 2m high x 1m wide)
- Corporate literature may be displayed at the Charging Station (sponsor to supply)
- Small table signs featuring the organisation name and logo displayed at the Charging Station (Symposium Managers to supply)

- Opportunity for Sponsor to decide access code all delegates must use to login to wi-fi
- Sponsor's logo to appear on instructional guide provided to all delegates
- Promotional brochure/ video (maximum four x A4 pages per brochure) to be available electronically through the official Symposium website or app (sponsor to supply digital material)
Note: content must be approved by the Organising Committee
- 50-word profile in the Symposium app



Brand positioning sponsorship

Coffee Cart Sponsor \$6,500 (incl GST) per day

Exclusive

- Standard sponsorship entitlements outlined on page 8
- Opportunity to provide branded take away cups or serviettes (sponsor to supply materials)
- Opportunity to display a free-standing banner (maximum size 2m high x 1m wide) next to the coffee cart
- Sponsor's logo will appear on a sign which will be placed at the coffee cart (signage to be supplied by the Symposium Managers)
- Opportunity to provide promotional materials at the coffee cart (sponsor will be provided with a brochure holder to display promotional material)
- Opportunity to supply a branded t-shirt or apron for the barista to wear on the sponsored day
- Coffee cart to be positioned in a common area of the Symposium where the service is available to all delegates including sponsors, exhibitors and speakers (i.e. coffee cart is not to be positioned on a sponsor's exhibition booth but may be located next to their booth)

Barista Coffee Cart Inclusions:

- 8-hour barista package for 3 days (insert dates of operation)
- Bench hire for 3 days
- Includes professional barista, set up/ pack down, ne-group coffee machine and grinder, bin, Delano coffee bean selection of black and herbal teas, hot chocolate sachets, full cream, skim milk, soya milks, sweeteners and 200 8oz beverages, additional beverages can be at an additional cost

PLEASE NOTE: Any additional Coffee cart branding will be at an additional expense to the sponsor. Filtered coffee and tea provided by the venue will also be made available.

Lanyard Sponsor A\$4,000 (incl. GST)

Exclusive

An opportunity to have your logo appear on every delegate badge worn during the Symposium giving exposure around entire event over every day.

- Standard sponsorship entitlements outlined on page 8
- Sponsor logo to appear on all name badges and/ or lanyard alongside the Brain 2023 logo
- 100 word profile in the Symposium app



Corporate social responsibility

Family Friendly Room A\$3,000 (incl. GST)

Exclusive

This exclusive sponsorship will offer delegates with infants and young children the ability to attend the Symposium by providing a comfortable and private space for feeding, resting and playing whilst remaining connected to the plenary presentations via live video stream.

- Standard sponsorship entitlements outlined on page 8
- 100 word profile and link in the Symposium app

- Exclusive rights to provide room branding at Sponsor's expense
- Opportunity to provide up to two pull up banners at the entrance to the family room
- Opportunity to provide product samples available in the room for delegates (venue and organising committee approval may be required)

Reusable Coffee Cup Sponsor A\$5,000 (incl. GST)

Exclusive

- Standard sponsorship entitlements outlined on page 8
- 100 word profile and link in the Symposium app

- Sponsor has exclusive rights to provide branded, reusable cups distributed at registration

Rehydration Sponsor A\$2,500 (incl. GST)

Exclusive

- Standard sponsorship entitlements outlined on page 8
- Sponsor has exclusive rights to provide branded, reusable water bottles distributed from the registration desk (sponsor to provide water bottles and branding)

- Sponsor has the opportunity to distribute the water bottles at the event
- Sponsor may place pull up banner at designated registration area (chosen by Symposium managers)

Advertising

The following cost-effective advertising opportunity is the perfect medium to communicate your corporate message, products and services. All items must be approved by the Symposium Managers and Brain & Brain PET 2023 Organising Committee.

Conference Banner Advert A\$1,000 (incl. GST)

Opportunity to include a banner advert in an official Symposium marketing email to the Symposium database including hyperlink to Organisation's website. (Sponsor to provide banner content) *

Trade exhibition

The exhibition is an energised component of the Symposium and extremely popular with delegates. Lunch and refreshment breaks are all held in the exhibition area and ensure high traffic flow, which in turn provides ideal networking and engagement opportunities. For companies taking up sponsorship opportunities in 2023, premium space has been reserved if you intend to exhibit.

Medical Codes

Please see medical codes in the links below to assist in your planning to ensure you meet Australian regulations.

Organisations must operate ethically within the relevant code of conduct:

- Medicines Australia Code of Conduct, [click here](#)
- Medical Technology Industry Code of Practice, [click here](#).

Shell Scheme Package A\$3,500 (incl. GST)

Each Shell Scheme stand package includes the following:

- Shell scheme stand 3m wide x 3m deep (9m²)
- White octanorm panels 2.4m high
- Organisation name in vinyl lettering on fascia board
- Two (2) x 150-watt spotlights
- One (1) x 4-amp power point
- Carpet tiles
- One (1) exhibitor registration
- A comprehensive exhibition manual
- Organisation name listed on exhibition page of Symposium website
- 50-word profile per organisation in the Symposium app

Preliminary Exhibition Timetable

11 June 2023	Exhibitor move-in and set-up	13:00 – 17:00
12 June 2023	Exhibition open	08:30 – 18:00
12 June 2023	Welcome Reception	17:00 – 19:00
15 June 2023	Exhibition close	15:30 – 17:30
16 June 2023	Exhibition move-out	15:30 – 17:30

Note: this is a preliminary schedule and is subject to change.

Complimentary Exhibitor Registration

FOC

- Morning and afternoon catering breaks/lunch
- One (1) ticket to the Welcome Reception

Additional Exhibitor Registration

\$650 incl. GST

- Morning and afternoon catering breaks/lunch
- One (1) ticket to the Welcome Reception



(Diagram is an example only)

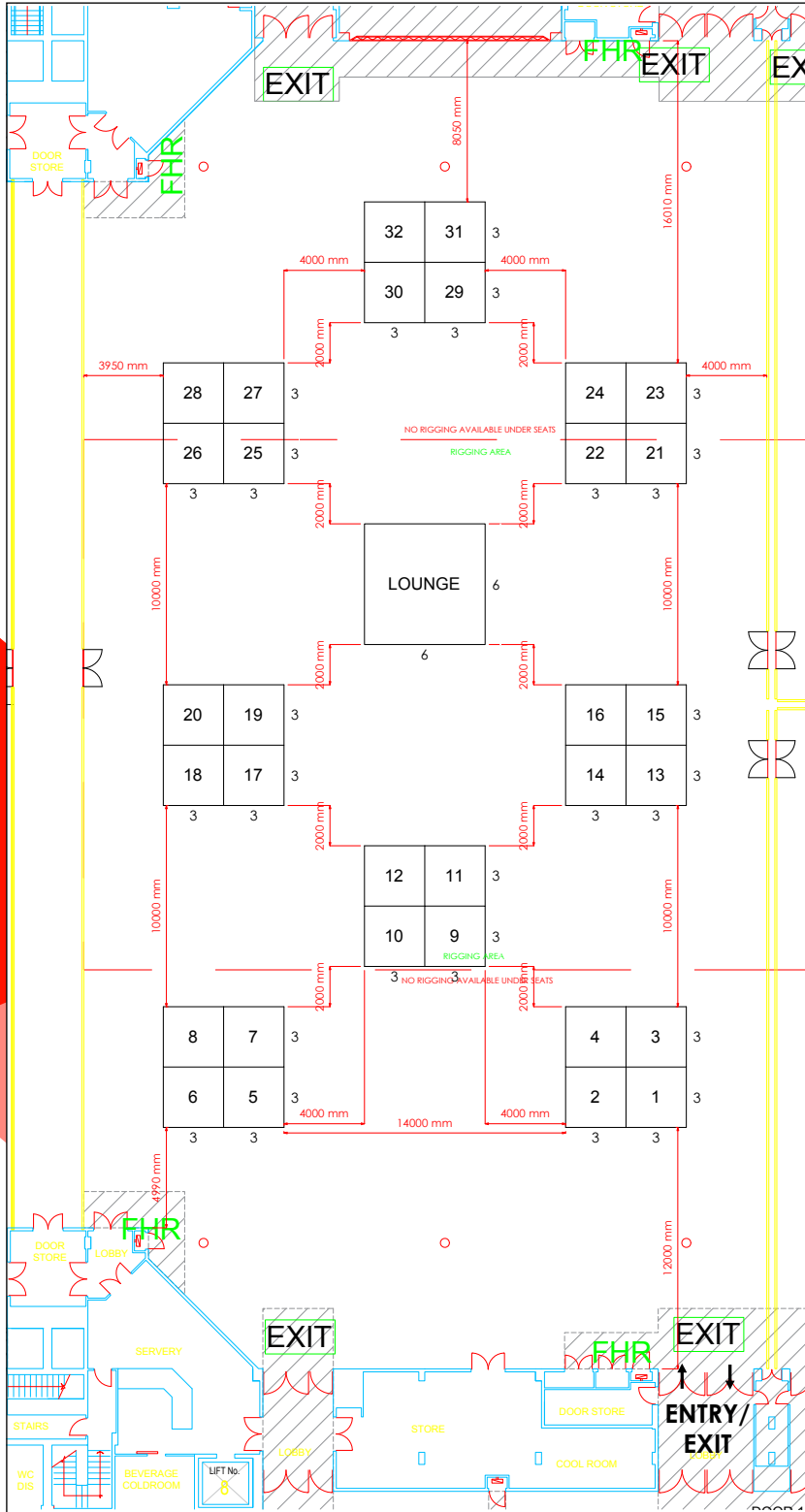
Floorplan



Brain & Brain PET 2023

Venue:
Great Hall 3/4, BCEC - Brisbane
Convention & Exhibition Centre

Note: Floorplan subject to change by
venue and Symposium Organisers



Booking Form

To book your place in the exhibition please complete the online booking form:

[BOOK HERE](#)

To discuss sponsorship and exhibition opportunities or create a custom package, please contact:

Katherine Robinson
Sales Representative
Ph: 07 3226 2805
Email: krobinson@arinex.com.au



Symposium Managers

Arinex Pty Ltd has been appointed as the official Professional Symposium Organiser (PSO) and looks forward to delivering an inspiring experience.



Sponsorship & Exhibitions Account Manager

Arinex Pty Ltd

Address: S3, The Precinct, 12 Browning Street
West End, QLD 4101

Tel: + 61 7 3226 2800

Email: sponsorship@arinex.com.au

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Sponsorship Application

To secure a Sponsorship package or Exhibition space, please complete the 'Booking Form' and a tax invoice will then be forwarded to you for payment of a non-refundable 50% deposit. Sponsorship will not be confirmed until the deposit has been paid. Settlement of all outstanding monies is required no later than 4 months after payment of deposit or 3 months prior to the event, whichever is earlier. If payment is not received within this timeframe **Arinex Pty Ltd** reserves the right to re-sell your package.

SPONSORSHIP BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Sponsorship & Exhibition Managers and all prices in this document are **inclusive of the GST**. GST is calculated at the date of publication of this document. The Sponsorship & Exhibition Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **12 May 2023**. Applications received after **12 May 2023** must include full payment. Payments for sponsorship of \$5,000 and under will be required to be paid by credit card and will be charged the full amount following booking.
3. All monies are payable in Australian dollars.
4. All monies due and payable must be received by the Sponsorship & Exhibition Managers prior to the Event. No organisation will be listed as a sponsor in any official Event material until a completed, signed Booking Form and full payment have been received by the Sponsorship & Exhibition Managers.
5. If any payment is not received by the Sponsorship and Exhibition Managers by the applicable due date then the provision of agreed entitlements for the sponsorship will immediately be withdrawn or suspended at the sole discretion of the Sponsorship & Exhibition Managers.
6. If full sponsorship payment is not received by **12 May 2023**, you will receive an email notifying you that the authorised credit card supplied on the Booking Form will be charged for the remaining unpaid amount and the provisions of Clause 5 shall immediately be applied if payment is not effected.
7. **CANCELLATION POLICY:**
 - Postponement*
 - (a) In the event of postponement by the Host Organisation, the Sponsorship & Exhibition Managers or the venue, all Sponsorship & Exhibition bookings will be carried over to the revised Event dates.
 - Cancellation by Organisers*
 - (a) In the event of cancellation by the Host Organisation, Sponsorship & Exhibition Managers or the venue, all Sponsorship & Exhibition payments will be fully refunded subject to deduction of any credit card or bank fees that the Host or Sponsorship & Exhibition Managers may incur.
 - COVID-19 implications*
 - (a) Should a Sponsor's attendance to the Event be impacted by any restrictions enforced by COVID-19 government regulations, the Organising Committee will discuss the available options on a case by case basis and come to a mutual agreement with the Sponsor.
 - Cancellation by Sponsor:*
 - (a) In the event of cancellation by the Sponsor (other than as a consequence of any restrictions enforced by COVID-19 government regulations), the following cancellation fees will apply:
 - (i) More than 91 days prior to the Event **13 March 2023**: 50% of the total payment due will be applicable
 - (ii) Between 90 and 61 days prior to the Event (**14 March and 12 April 2023**): 70% of the total payment due will be applicable
 - (iii) From 60 days prior to the Event (**13 April 2023**): 100% of the total payment due will be applicable
- Should a cancellation be made prior to payment, the appropriate cancellation fee will be applicable, and the Sponsorship & Exhibition Managers will issue an invoice which will be due and payable within seven (7) days.
- No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Sponsorship & Exhibition Managers.
8. Sponsorship monies will facilitate towards the successful planning and promotion of the Event in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Event.

SPONSORSHIP BOOKING TERMS & CONDITIONS CONTINUED

9. Sponsorship entitlements including organisation logo on the Event website and other marketing material will be delivered only after receipt of the required deposit or full payment.
10. Where sponsorship involves specified support of Event Speakers:
 - Nomination of speakers will be subject to written approval by the speaker and the Program Committee. Furthermore, at the sole discretion of the Program Committee, sponsored speakers may be asked to speak at additional keynote and/or concurrent sessions.
 - The speaker's contract will specify that speakers must present leading edge, non-commercial papers with no obvious product endorsement and specify that speakers must act ethically, not commenting on other speakers, their presentations or sponsors' products.
 - Following approval from the Program Committee, sponsors will be expected to negotiate directly with their nominated speaker and cover all costs relating to the speaker's attendance at the Event.
 - Sponsors may have the sponsored speaker present at breakfasts, optional workshops and/or commercial sessions within the Event but at no other public, external or by invitation appearances pre or post the Event for a period of 30 days.
 - After the sponsor has agreed with the speaker to commit to the program and associated costs have been negotiated, the Event Managers will then conduct the speaker liaison in relation to obtaining abstracts, papers, copyright waiver, speaker audio visual requirements and any other appropriate arrangements.
11. Sponsors whose agreed entitlements include the right to host an endorsed private function will do so at their own expense and at a time and date approved by the Sponsorship & Exhibition Managers and the Host.
12. Hosting of private functions in conjunction with the Event is limited to those sponsors who have obtained such a right within their sponsorship entitlements. The purpose of this condition is to avoid conflict between official Event functions and private functions.
13. The Delegate List may be used by the sponsor (if entitled to do so under their sponsorship entitlements) for the purpose of contacting Event delegates only. The list must not be used by the sponsor for any purpose related to future events and shall not be transferred in whole or in part to any third party. The Delegate List may be used for up to a twelve-month period from the start date of the Event. The inclusion of email addresses in the Delegate List is at the discretion of the Sponsorship & Exhibition Managers. The Delegate List will exclude those persons who have withheld consent for use of their information in accordance with Privacy Acts.
14. Sponsors (and their employees, contractors or other representatives) will exercise due care in and around the Event venue and in all matters related to sponsorship of the Event so that no harm is caused.
15. As a sponsor, you agree that no promise, warranty or representation has been made to you by the Sponsorship & Exhibition Managers regarding any benefit expected or other expectation you may have regarding entry in this Agreement and that you alone bear full responsibility for the sponsorship package chosen by or allocated to you.
16. The Sponsorship & Exhibition Managers will have no liability to sponsors of any kind if anything not of their doing occurs that a sponsor may consider causes loss or damage of any kind. In the event of cancellation or interruption of the Event, the Sponsorship & Exhibition Managers will have no liability to sponsors other than any refund to which they may be entitled in accordance with these Terms & Conditions or from the Event venue.
17. Privacy Statement –
 - YES.** I consent to my details being shared with suppliers and contractors of the Event to assist with my participation; being included in participant lists and for the information distribution in respect of other relevant events organised by the Sponsorship & Exhibition Managers.
 - NO.** I do not consent.
18. The Sponsorship & Exhibition Managers are not responsible for any mandatory quarantine fees and travel and border responsibility rests with the sponsor organisation and their representatives.
19. Force Majeure Event
 - (a)** Subject to the following provisions of this clause, if a Party is or will be affected by Force Majeure:
 - (i)** *such Party will immediately notify the other Party of the Force Majeure event and its anticipated impact on the performance of this Agreement.*
 - (ii)** *such Party will not be liable for any delay or failure to perform its obligations pursuant to this Agreement caused by such Force Majeure.*
 - (iii)** *if a delay or failure by such Party to perform its obligations is caused or anticipated due to a Force Majeure, the performance of such obligations will be suspended.*
 - (iv)** *if a delay or failure by a Party to perform its obligations due to such Force Majeure exceeds thirty (30) days, the other Party may immediately terminate this Agreement by providing notice in writing to the other Party.*
 - (b)** If the Event is delayed, postponed, altered, or cancelled by a Force Majeure:
 - (i)** *neither Party will exercise a right or remedy under this clause unless and until the Parties have endeavoured to agree upon amendments to this Agreement for the delay, postponement, alteration or cancellation of the Event.*
 - (ii)** *The Sponsorship & Exhibition Managers will not be obliged to refund to the sponsor any part of payments already made under the Agreement.*
 - (c)** *It is the intention of the Parties that this clause will supplant the common law doctrine of frustration and the operation of the Frustrated Contracts Act 1978 (NSW) and equivalent legislation in other jurisdictions, to the extent applicable.*
20. Late Bookings are possible, but choices may be limited. Sponsors contracted less than four (4) weeks prior to the Event start date will be charged a 15% surcharge.



EXHIBITION BOOKING TERMS & CONDITIONS

- Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Sponsorship & Exhibition Managers and all prices in this document are **inclusive of the GST**. GST is calculated at the date of publication of this document. The Sponsorship & Exhibition Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
- Exhibition booths and trestle tables will be allocated only on receipt of the signed Booking Form and Booking Terms & Conditions. Preferred booth allocation is subject to availability and may be changed at the sole discretion of the Sponsorship & Exhibition Managers. A letter of confirmation will be provided to confirm the booking together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **12 May 2023**. Applications received after **12 May 2023**, must include full payment. Payments for exhibition bookings of \$5,000 and under will be required to be paid by credit card and will be charged the full amount following booking.
- All monies are payable in Australian dollars.
- All monies due and payable must be received by the Sponsorship & Exhibition Managers prior to the Event. No exhibitor will be allowed to commence move-in operations or be listed as an exhibitor in the on-site publications until full payment and the signed Booking Form and Terms & Conditions have been received by the Sponsorship & Exhibition Managers.
- If exhibition payment is not received by **12 May 2023** exhibitors will receive an email notifying that the authorised credit card supplied on the Booking Form will be charged the remaining unpaid amount.
- Public and Product Liability insurance to a minimum of A\$20 million must be taken out by each exhibitor at their own expense. A copy of the organisation's public and product liability certificate must be submitted to the Sponsorship & Exhibition Managers at the time of submitting the Booking Form or by no later than **12 May 2023**.
- CANCELLATION POLICY:**

Postponement

(a) In the event of postponement by the Host Organisation, the Sponsorship & Exhibition Managers or the venue, all Sponsorship & Exhibition bookings will be carried over to the revised Event dates.

Cancellation by Organisers

(a) In the event of cancellation by the Host Organisation, the Sponsorship & Exhibition Managers or the venue, all Sponsorship & Exhibition payments will be fully refunded subject to any credit card or bank fees that the Sponsorship & Exhibition Managers may incur.

COVID-19 implications

(a) Should an Exhibitor's attendance to the Event be impacted by any restrictions enforced by COVID-19 government regulations, the Organising Committee will discuss the available options on a case by case basis and come to a mutual agreement with the Exhibitor.

Cancellation by Exhibitor:

(a) In the event of cancellation by the Exhibitor (other than as a consequence of any restrictions enforced by COVID-19 government regulations), the following cancellation fees will apply:

 - More than 91 days prior to the Event (**13 March 2023**): 50% of the total payment due will be applicable
 - Between 90 and 61 days prior to the Event (**14 March 2023 and 12 April 2023**): 70% of the total payment due will be applicable
 - From 60 days prior to the Event (**13 April 2023**): 100% of the total payment due will be applicable

Should a cancellation be made prior to payment, the appropriate cancellation fee will be applicable, and the Sponsorship & Exhibition Managers will issue an invoice which will be payable within seven (7) days. After space has been confirmed and accepted, a reduction in exhibition space is considered a cancellation and will be governed by this cancellation policy. All communications regarding cancellation must be made in writing. Reduction in space may result in relocation of the exhibit space at the sole discretion of the Sponsorship & Exhibition Managers. Any space not claimed and occupied before **0900 on 12 June 2023** may be reassigned without notice or refund.
- The Sponsorship & Exhibition Managers reserve the right to rearrange the floor plan and / or relocate any exhibit at their sole discretion and without notice. The Sponsorship & Exhibition Managers will not discount or refund for any facilities not used or required.
- If the exhibitor intends to install a custom-built stand, the Sponsorship & Exhibition Managers must be advised, and such advice must include full details and stand dimensions. This information must be received no later than **12 May 2023**. All display construction requires the approval of the Sponsorship & Exhibition Managers and venue management. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.
- In the use of the exhibition space/booth/display table allocated to each exhibitor, and at all times in and around the Event premises, exhibitors must: (a) exercise due care for the persons, property and premises of others and will be solely liable for any harm to any person, or loss of or damage to property or premises the sponsor or its personnel cause by any act or omission, whether or not found negligent; (b) not engage in any allegedly unlawful conduct; and (c) not use or display any material that is alleged to infringe the intellectual property (including any moral rights) of any other person. The Sponsorship & Exhibition Managers reserve the right to terminate use of the exhibition booth and trestle tables, without liability to exhibitors, and exhibitors will be liable for any loss or damage suffered by the Sponsorship & Exhibition Managers, if any of these things occur or are threatened by an exhibitor or exhibitor's representatives.
- No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Sponsorship & Exhibition Managers.
- The Delegate List may be used by the exhibitor (if entitled to do so under their exhibition entitlements) for the purpose of contacting Event delegates only. The list must not be used by the exhibitor for any purpose related to future events and shall not be transferred in whole or in part to any third party. The Delegate List may be used for up to a twelve-month period from the start date of the Event. The inclusion of email addresses in the Delegate List is at the discretion of the Sponsorship & Exhibition Managers. The Delegate List will exclude those persons who have withheld consent for use of their information in accordance with Privacy Acts.
- Exhibitors and their personnel, or other representatives will exercise due care in and around the Event venue and in all matters related to participation in the Event so that no harm is caused.
- As an exhibitor you agree that no promise, warranty or representation has been made to you by the Sponsorship & Exhibition Managers regarding any benefit expected or other expectation regarding entry into this Agreement and that as an exhibitor, you alone bear full responsibility for the exhibition package chosen by or allocated to you.
- The Sponsorship & Exhibition Managers will have no liability to an exhibitor of any kind if anything not of their doing occurs that an exhibitor may consider causes loss or damage of any kind. In the event of cancellation or interruption of the Event, the Sponsorship & Exhibition Managers will have no liability to an exhibitor other than any refund to which they may be entitled in accordance with this Agreement or from the Event venue.
- Privacy Statement –
() YES. I consent to my details being shared with suppliers and contractors of the Event to assist with my participation; being included in participant lists and for the information distribution in respect of other relevant events organised by the Sponsorship & Exhibition Managers.
() NO. I do not consent.
- The Sponsorship & Exhibition Managers are not responsible for any mandatory quarantine fees and travel and border responsibility rests with the exhibiting organisation.
- Force Majeure Event
(a) Subject to the following provisions of this clause, if a Party is or will be affected by Force Majeure:
 - such Party will immediately notify the other Party of the Force Majeure event and its anticipated impact on the performance of this Agreement.
 - such Party will not be liable for any delay or failure to perform its obligations pursuant to this Agreement caused by such Force Majeure.
 - if a delay or failure by such Party to perform its obligations is caused or anticipated due to a Force Majeure, the performance of such obligations will be suspended.
 - if a delay or failure by a Party to perform its obligations due to such Force Majeure exceeds thirty (30) days, the other Party may immediately terminate this Agreement by providing notice in writing to the other Party.
- If the Event is delayed, postponed, altered, or cancelled by a Force Majeure:
 - neither Party will exercise a right or remedy under this clause unless and until the Parties have endeavoured to agree upon amendments to this Agreement for the delay, postponement, alteration or cancellation of the Event.
 - The Sponsorship & Exhibition Managers will not be obliged to refund to the sponsor any part of payments already made under the Agreement.
 - It is the intention of the Parties that this clause will supplant the common law doctrine of frustration and the operation of the *Frustrated Contracts Act 1978* (NSW) and equivalent legislation in other jurisdictions, to the extent applicable.
- Late Bookings are possible, but choices may be limited. Exhibition space contracted less than four (4) weeks prior to the Event start date will be charged a 15% surcharge.

